

An aerial photograph of a dense, green forest with prominent, light-colored rocky outcrops and cliffs. The terrain is rugged, with a central valley or gully. The overall scene is vibrant and natural.

NGIS

IMPACT THROUGH GEOSPATIAL

2023 IMPACT REPORT

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Letter from the CEO

PAUL FARRELL



Welcome to the NGIS Impact Report. An exciting first, this report reflects our unwavering focus on making a positive impact in everything we do. As we navigate our unique and dynamic global landscape, I am immensely proud of the collective efforts and accomplishments of our talented team, our strategic partners, and our valued stakeholders.

We live in a world that is facing many challenges – some that have been emerging over time, and others that have been forced upon us suddenly. Climate change is by far the biggest and most pressing of these challenges. A sustainable transition requires collaborative efforts and acknowledging that responsibility for, and impact from, climate change is not evenly distributed among us all.

The increasing choice and power of stakeholders has meant that companies are being held accountable. Today, business ethics and sustainability are viewed with the same importance as financial parameters and investment returns. For many decades, businesses have had to be proficient and meet standards in financial reporting, they now need to meet standards in non-financial and sustainability reporting. Geospatial technology will play a vital role in this.

Our commitment to sustainability, innovation, and social responsibility continues to drive our business forward. This year’s impact report tells the stories of the meaningful impact we’ve had in so many areas. We believe that creating value goes beyond financial success; it involves creating a positive impact in the lives of individuals, communities, our clients, and ultimately, our planet. Quite simply, we seek to better the world through the power of maps and data.

We understand that businesses play a crucial role in shaping societies. Our social impact initiatives focus on fostering diversity and inclusion, notably amongst First Nations people. We are proud to report on the positive outcomes of our sister company Winyama . Their impact in bridging the gap to bring the emerging digital economy to our traditional landowners is truly inspiring.

2024 marks our 30th year in business. NGIS has seen many changes in the geospatial industry over this time. Through these changes, we strive to build a strong and sustainable business that provides an inclusive environment where our people are empowered to deliver impactful solutions each and every day.

As I reflect on the accomplishments highlighted in this report, I also look to the future with a sense of responsibility and determination. Our commitment to making a positive impact will continue to be the heart of all that we do, guiding our decisions and actions. We are energised and inspired about the possibilities that lie ahead, and the opportunity to contribute to a sustainable and equitable future.

I express my deepest gratitude to our partners, customers, and all stakeholders who have played an integral role in our journey. Your trust in us to make a meaningful impact is truly valued. Thank you to the NGIS team, each one of you has made significant contributions to the achievements outlined in this report. I hope you feel a great sense of pride in the impactful work you do, and the substantial impact it has in creating a better world.

“Our commitment to making a positive impact will continue to be the heart of all that we do, guiding our decisions and actions.”



Conclusion

We believe deeply in the transformative potential of geospatial technology - across 30 years, we have seen this potential realised in the work that we do. From simple customised maps, to large-scale initiatives addressing complex challenges, our projects tell compelling stories of innovation and impact.

Compiling this report has allowed us to pause and reflect on our achievements and most importantly, recognise the profound difference our work has made for so many individuals, businesses, and global communities.

Looking to the future, we are energised and inspired. Our desire to continuously learn, adapt, and innovate remains firmly at our core. As we shape the future of the global geospatial industry, we are grateful to share this journey with you.

Thank you to our valued clients, partners and contributors:

- Winyama Digital Solutions
- Google
- The Nature Conservancy
- Textile Exchange
- CSIRO
- Rainforest Trust
- Murray–Darling Basin Authority
- Roundtable of Sustainable Palm Oil
- ofi

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